

**D7.2: Dissemination report and exploitation plan version month 24**

**Date Due:** M24: 30 Sept 2015

**Project acronym:** CREATIF

**Project full title:** Digital creative tools for digital printing of smart fabrics

**Grant agreement no.:** 610414

**SEVENTH FRAMEWORK PROGRAMME**

**FP7-ICT-2013-10: Objective ICT-2013.8.1 Technologies and scientific foundations in the field of creativity**

**Publishable short non-confidential summary**

The public dissemination of the project so far has been detailed and this is available at the project web site: <http://www.creatif.ecs.soton.ac.uk/>. The exploitable results (ER) of the project have been identified. An ER Excel-based tool has been produced to enable the partners to analyse the ERs in terms of a SWOT analysis, ownership, market analysis and risk analysis. Routes to market have been discussed. The results of discussions with creative industry representatives have been summarised.

**Contact details:**

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**Project officer:** Mikolt Csap, European Commission.

**Project website:** [www.creatif.ecs.soton.ac.uk](http://www.creatif.ecs.soton.ac.uk)

**Project partners:**

*UoS* – University of Southampton (ECS) – <http://www.ecs.soton.ac.uk/> - UK

*ITA* - RHEINISCH-WESTFAELISCHE TECHNISCHE HOCHSCHULE AACHEN -  
<http://www.ita.rwth-aachen.de/> - Germany

*GSoft* - Grafisoft - <http://www.grafisoft.com/> - Bulgaria

*Diffus* – Diffus Design - <http://www.diffus.dk/> - Denmark

*Base* – Base Structures Ltd - <http://www.basestructures.com/> - UK

*Zaha* – Zaha Hadid Architects - <http://www.zaha-hadid.com/> - UK

*Ardeje* – Ardeje - <http://www.ardeje.com/> - France